

Just For Fun Marketing “Win Big White” Summer 2020

Contest Rules and Regulations

CONTEST DESCRIPTION

1. Just For Fun Marketing “Win Big White” contest commences 11:59 a.m. (ET) Thursday June 27, 2020 and concludes 11:59 p.m. (ET) Monday, September 7, 2020 (the “Contest Period”). Just For Fun Marketing, Voice of Boating, Islandproductscanada.ca, Mica Sport Canada and Big White Ski Resort, collectively referred to as the “Contest Sponsors”). Monthly Prize draws will take place June 30, July 31 and August 31, 2020. Grand Prize draw will take place September 8, 2020.

ELIGIBILITY

2. The contest is open to all legal residents of Ontario who are nineteen (19) years of age or older as of the first day of the Contest Period.

3. Notwithstanding the above, the contest is not open to individuals associated with the contest, including the employees, agents or representatives of the Contest Sponsors (including their respective divisions, subsidiaries, affiliates and advertising or promotional agencies) and suppliers providing prizes or other materials or services in connection with this contest (collectively, the Excluded Individuals”). This contest is also not open to the immediate family members of the Excluded Individuals, and all other persons with whom the Excluded Individuals reside.

HOW TO ENTER

4. To enter for a chance to win, enter online by visiting “WinBigWhite.com and completing the form by entering first and last name and email address. Entrants will be entered to win weekly, monthly and grand prize. Entries received after the Contest Closing Date will not be accepted. Entries will not be eligible if sent by any method not specified above or if received after the end of the Contest Period.

5. No purchase is required to enter. Only one entry per person/ week.

PRIZE

There is one Grand Prize available to be won, draw to take place September 4, 2020 with an approximate retail value of \$ Cdn. The Grand Prize is as follows: one (1) grand prize for two people, consisting of 3 nights hotel accommodations, 3 days skiing/boarding including lessons and rentals.

Accommodation Stipulations: HOTELS Regular Hotel Rooms ONLY (no 1 Bedroom or larger) 2-4 nights

This voucher is non-transferable and not redeemable for cash. Not for resale on line or any platform. All relevant taxes are included. Your package is valid midweek, Sunday through Thursday, for the 2020-2021 winter season excluding the following dates: December 18, 2020 – January 2, 2021, February 12-20, 2021 and March 12-20, 2021. Valid until end of 2020/2021 winter season. Based on availability. The hotel reserves the right to restrict bookings at any time. Please note only a select number of complimentary packages are accepted on a weekly basis. Prize bookings will be accepted starting October 1, 2020.

DRAW

7. One (1) entrant will be randomly selected from all entries received as the potential Grand Prize winner within two days after the Contest Period closes on September 7, 2020. Odds of winning depend on the number of eligible entries received during the Contest Period. The potential Grand Prize winner will be contacted within five (5) calendar days of the end of the Contest Period. The Grand Prize winner will be posted on www.wateronthewater.com September 9, 2020.
8. In order to be declared a winner by the contest judges, a potential winner must be in compliance with these contest rules and, in particular, the following:
 - 8.1 A Just For Fun Marketing employee must be able to reach the potential winner by telephone within five (5) days of the date on which the potential winner's entry was selected.
 - 8.2 The potential winner must correctly answer, unaided and within a set timeframe, a mathematical skill-testing question administered by a Just For Fun Marketing employee by telephone.
 - 8.3 The potential winner must complete, sign and return a standard form declaration and release prepared by Just For Fun Marketing within ten (10) days from the date on which the form is sent to the potential winner.
9. If a potential or declared winner is not in compliance with the contest rules, the contest judges reserve the right to disqualify such entrant from the contest and randomly select further entrants from the remaining eligible entries until a winner is finally declared.
10. Each declared winner, consents to the Contest Sponsors' use of his/her name, city of residence, photograph, voice, statement and image for any publicity or programming purposes, in all media, without remuneration, throughout the world in perpetuity.
11. Entrants will not be individually contacted, except for selected entrants or declared winners, who will be contacted by telephone.
12. Entrants will be responsible for shipping of prize if shipping is necessary at their cost.

GENERAL

13. The decisions of the contest judges are final, and entrants agree to abide by all of the instructions and decisions of the contest judges. In the event of any dispute regarding the interpretation of these contest rules or any decision rendered by the contest judges, the decision or interpretation of the contest judges shall prevail.
14. All entries become the sole property of Just For Fun Marketing. Any entry that is illegible, incomplete, altered, or contains false information, is invalid. Should Just For Fun Marketing reserves the right to ban and/or disqualify the contestant from entering this and future Just For Fun Marketing contests. In the event of a dispute as to who submitted an entry, the entry will be declared made by the Authorized Account Holder of the email address submitted at the time of entry. "Authorized Account Holder" is defined as the individual to whom an email address is assigned by the organization that is responsible for the domain. The use of any automated equipment to participate in this Contest is prohibited.
15. Any attempt to tamper with the entry process, interfere with these contest rules, deliberately damage any website or undermine the administration, security or legitimate operation of the contest, is a violation of criminal and civil laws, and the Contest Sponsors reserve the right to seek damages and/or other relief from all persons responsible for such acts to the fullest extent permitted by law, which may include banning or disqualifying entrants from this and future Just For Fun Marketing contests.
16. The Contest Sponsors assume no responsibility for: entries lost, stolen, delayed, damaged or misdirected, or for the failure, interruption or delay of any email or other communication to be received, for any reason; problems with the function of any website or website feature howsoever caused; the malfunction of, or damage caused to, any telephone network or lines, computer equipment, data or software, online systems, servers or access providers; any functionality lost due to not having cookies enabled; traffic congestion on the Internet; the security or privacy of information transmitted via computer networks; or for breaches of privacy due to interference by third party computer "hackers".
17. Just For Fun Marketing reserves the right, in its sole discretion, to substitute any component of a prize for its cash value or a prize of approximately the same retail value. Prizes are non-transferable, must be accepted as awarded by Just For Fun Marketing and cannot be exchanged by a declared winner for cash or other substitutes. The refusal by an entrant to accept any prize releases and forever discharges the Contest Sponsors and their agents of all obligations related to the prize including delivery.
18. Just For Fun Marketing reserves the right, at its sole discretion and without prior notice, to amend, cancel, close, suspend or reinstate this contest at any time and for any reason whatsoever.
19. By entering the contest, each entrant agrees to abide by these contest rules, which are subject to change without notice to contest entrants individually, and each entrant releases the Contest Sponsors, their respective parents, affiliates, subsidiaries, directors, officers, employees, representatives, agents and advertising and promotional agencies, from any damage, loss or liability suffered as a result of or arising from the entrant's participation in contest or the use of any prize.
20. The contest is void where prohibited by law and is subject to all applicable

federal, provincial and municipal laws and regulations.

21. The contest and the contest rules shall be exclusively governed by and construed in accordance with the laws of the province of Ontario. Any dispute shall be adjudicated in the courts sitting in Barrie, Ontario.