

1963

Playtime in KELOWNA

"FOUR SEASONS of FUN in the OKANAGAN SUN"

THE DAILY COURIER, KELOWNA, BRITISH COLUMBIA, FRIDAY, JULY 5, 1963 — EIGHTH EDITION



AN AERIAL VIEW of Big White mountain shows the small amount of timber clearing still to be done. The great height of the mountain-top, unusual for the Okanagan

ranges, will provide excellent snow cover for long-time skiing. Slopes, clearly discernable in the picture, are available for both the novice and the expert.

New Ski Resort Inspection Invited

By BOB BAUER
Of The Courier Staff

Tourists visiting the Okanagan in the summer think little of skiing, but Kelowna visitors this year will be able to check over facilities that will soon give them one of the finest ski resorts in British Columbia.

The proposed ski resort development on Big White Mountain by partners Cliff Serwa and Doug Mervyn of Kelowna, would fill the gap between Vernon's Silver Star and Penticton's Apex Alpine, and boost the winter tourist economy in the area.

"During the last few years it has become more and more obvious the old Kelowna ski bowl

was a lost cause," said Mr. Mervyn.

"First, because it rarely had enough snow, and secondly, because too few members of the ski club were willing to sacrifice their ski time to organize and run the area.

"As a past active member of the club, I have seen the club membership decrease, and those who had previously been among the hearty workers, began skiing Silver Star and Apex.

TRANSFORMATION

"Skiing has undergone an amazing transformation during the last 10 years," said Mr. Mervyn.

"With the rapid development of equipment, techniques and

uphill transportation facilities, it became possible to reduce the time required to learn to ski. As the sport upgraded its ability, the skiing public demanded better facilities, hills and snow.

"A thorough search of possible areas around Kelowna showed one area which stood above all others in potential. This was Big White Mountain.

"With an elevation of 7,603 feet it has assured snow even in the worst years. Because of the higher elevation the snow type is consistently of good powder, the ultimate for good skiing. The average snow depth has been between five and eight feet.

PROTECTED SLOPE

"With a sunny and protected southern slope it affords warm, pleasant skiing, well protected from the wind. Best of all, Big White has an infinite variety of slopes for all, from beginner to expert," said Mr. Mervyn.

When ski pros Willie Leitner of Silver Star and Carl Hoeller of Revelstoke, visited the proposed area they told Mr. Mervyn "this is an ideal teaching mountain. No one will be afraid to ski here and yet there is terrain for everyone."

"Runs of two miles and more will be possible and skiers will be able to ski a different run throughout the day and not have

(Continued on Page 2)

See: NEW SKI RESORT

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July 8, 9

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July 10, 11, 12, 13

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SAT., MON., TUES.,
July 6, 8, 9

"Sweet Bird of Youth"
(RESTRICTED)

WED., THURS., FRI.,
July 10, 11, 12

"Twist Around The Clock"

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"The Mysterious Island"

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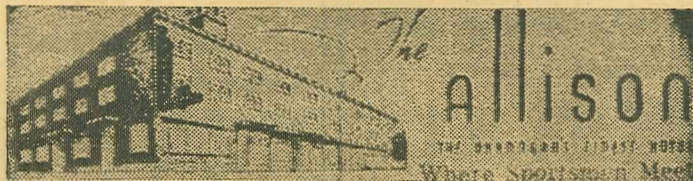
• Relax and enjoy the tranquility of our 31 acres of verdant parks... all within the city limits.

• Drive around our lovely city... drink in the breathtaking beauty that nature has bestowed on the Okanagan.

• You'll find everything that goes to make a wonderful vacation in Kelowna in addition to our fond wishes that you'll return again soon.



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BEAUTY ON THE BEACH

Beauty on the beach—an expression many people think of when they plan their summer holidays—is well illustrated by this shapely miss, showing off both highly acceptable beach attire and the wide expanse of clean white sand found on the more than 3,500 feet of beaches

hemming the western boundary of the city of Kelowna. The beach is a favorite haunt in the late afternoon and evening, for it faces the dying sun and sun-bathers can soak up tanning rays until after 8 p.m. The Sunny Okanagan earned its name; come and see for yourself.

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NEW SKI RESORT

(Continued from Page 1)
to retrace his steps," said Mr. Mervyn.

"The entire area lies in a huge basin and the main lift will run up the middle. This means the skiers will always be skiing the fall line, and heading back to the lift without long traverses.

"These and many more reasons have convinced my partner and I Big White Mountain would be the outstanding first choice for a ski area for Kelowna," said Mr. Mervyn.

"The proposed development will be in operation by the end of November, 1963, with the scheduled opening to be held some time prior to Christmas. Lift facilities include a T-Bar, one of the most modern and fastest in the northwest. It will be 5,500 feet long and have a vertical rise of 1,316 feet.

ROUTE

The proposed development will be located approximately 39 miles southeast of Kelowna on the Joe Riche Rd., Rock Creek-Carmi Highway.

"At present a portion of the road is already paved and the balance is a good gravel road.

There is every reason to expect the balance of this road will be paved soon," he said.

"The Big White turn-off is 25 miles from downtown Kelowna. From this point it is another 14 miles to the ski area.

"The first six miles of the road was originally constructed by Rutland Sawmills. This will require further widening and straightening, but the grade is excellent.

"Of the last eight miles which was constructed by ourselves, the first four miles have been cleared to a 50-foot width and will be ready for grading as soon as the ground dries.

DRIVING TIME

"The road is being built to excellent standards and will have a maximum of eight per cent grade. This is possible because the main highway does most of the climbing before the turnoff.

"Driving time from Kelowna will be approximately one hour and a quarter," said Mr. Mervyn.

"Skiers are wanderers at heart and love to ski more than one area. Kelowna is a natural place for these skiers to stay as

they can ski all three areas from the one central location, and their impact on the tourist business will be strongly felt.

VALLEY BEST

"Snow and weather conditions in the Okanagan Valley are very much superior to those found at the coast and coastal skiers are already travelling the ski circuit.

"Ski business can mean a great deal to any community. A recent survey indicated, a medium sized area with a small mid-week business, may bring in a mere \$15,000 a week.

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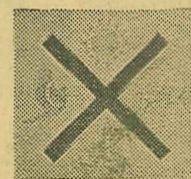
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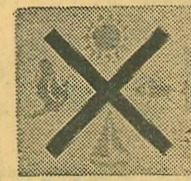
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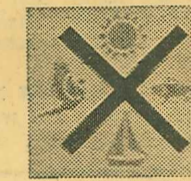
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A THING TO BE ADMIRER . . .

Pretty girls are a thing to be admired at any time, but when you get them on a motor scooter, wearing a bikini — well some would claim they are a traffic hazard! Kelowna abounds in pretty girls, many of them ride motor scooters,

of one kind or another, but none have so far been blamed for any traffic snarls. Men in Kelowna are well used to sights such as this. Kelowna is a tourist paradise in the summer months and people can wear what they feel is most suitable.

THE WEEK'S ACTIVITIES

Friday, July 5

Second round of the Ogoogo Men's Open Golf Tournament at the Kelowna Golf and Country Club. Dog show at City Park, 9:30 a.m.

Saturday, July 6

Final round of the Ogoogo Men's Open Golf Tournament. Presentation of trophies and prizes will take place at 9 p.m. Dog show at City Park, 9:30 a.m. The Okanagan Valley Zone Legion track and field meet, City Park Oval at 12 noon. Chatham, Ont. Boys' Key Club visits Kelowna.

Sunday, July 7

The Kelowna Teamsters soccer club will host the Vernon National in a sudden death game for the Royal Cup at 2 p.m. In Senior "B" men's softball the Rutland Rovers will host the Willow Inn Willows and the Royal Anne Royals will host the Okanagan Mission Saints at Kings Stadium, both games at 6:30 p.m.

Monday, July 8

In Little League baseball Legions will play Bruce Paige at 6:30 p.m. for the Little League championship. In senior "B" men's softball, the Rutland Pioneers will host the Okanagan Mission Saints in Rutland and the Willow Inn Willows will host the Royal Anne Royals in Kings Stadium, both at 6:30 p.m. First Aquacade 7:30 p.m., Ogoogo Pool.

Wednesday, July 10

In senior "B" men's softball action the Rutland Pioneers will host the Rutland Rovers in Rutland and the Mission Saints will

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- NEWSPAPERS

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host the Willow Inn Willows in Kings Stadium, both at 6:30 p.m. Kelowna Girls' Pipe Band at City Park, 7:15 p.m.

Friday, July 12

Second skaters concert, 8:30 p.m., Memorial Arena.

SOUVENIRS - GIFTWARE

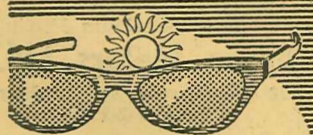
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SERVICE CLUBS

ROYAL ANNE HOTEL

Toastmasters—Every Monday, 6:15 p.m.

Kiwanis—Every Monday, 6:15 p.m.

Rotary—Every Tuesday, 12:15 a.m.

Gyro—Every second Tuesday, 6:15 p.m.

Shrine Club—First Tuesday, 6:30 p.m.

Lions—Second and fourth Thursday, 6:15 p.m.

Kinsmen—First and third Thursday, 6:30 p.m.

Senators—Second Thursday, 6:30 p.m.

Airliner Halted By Flock Of Birds

WELLINGTON (Reuters)—A four-engined Electra airliner with 40 passengers aboard screamed to a halt Friday as it was about to take off from Auckland Whenuapai Airport when birds were sucked into the jet intake. The plane, owned by the New Zealand Teal Line, returned to the hangar for a complete engine change.

Red Cross water safety tips: Keep your boatload within the capacity marked on the plate. Use the proper size motor. Have a government-approved life-jacket for each passenger. Keep clear of swimmers and water skiers. Carry lights at night. Know the rules of the road. Enjoy yourself.

Air-inflated toys can be dangerous on the water. Your Red Cross reminds you to discourage their use as swimming aids. Keep air-inflated toys on the beach.

It has to be disturbing that many persons are capable of "big sound" in the general pontificating about conservation — but make very small splashes in the pool of genuine achievement.

Most of the so-called forward steps in conservation legislation seem, on close examination, to be uncannily like income tax rebates—too little and too late.

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WHAT'S ON AT THE MOVIES

PARAMOUNT

ROAD TO HONG KONG

Friday and Saturday
July 5 and 6

Bing Crosby, Bobe Hope, Joan Collins and Robert Morley star in the latest "road" series. Bing and Bob play a couple of con-men singing and dancing their way around the world in a trip that takes them to India, Hong Kong, the bottom of the ocean and the top of a stratosphere.

THE FBI STORY

Monday, Tuesday, Wednesday
July 8, 9, and 10

Returned by popular request, the FBI Story stars James Stewart and Vera Miles. The story, in technicolor shows the trials and pains the special FBI agent must go through. His deal-

ings with drug addicts, killers, mentally disturbed criminals and dangerous gang leaders are all shown in this revealing movie.

THE SEARCH OF THE CASTAWAYS

Thursday, Friday, Saturday
July 11, 12, and 13

Walt Disney's motion picture version of the Jules Verne novel stars Maurice Chevalier, Hayley Mills and George Sanders. Miss Mills portrays Mary Grant, who instigates a globe-girdling search for her missing sea-captain father and in the course, comes up against the wicked likes of the mutineer, Thomas Ayerton, played by George Sanders.

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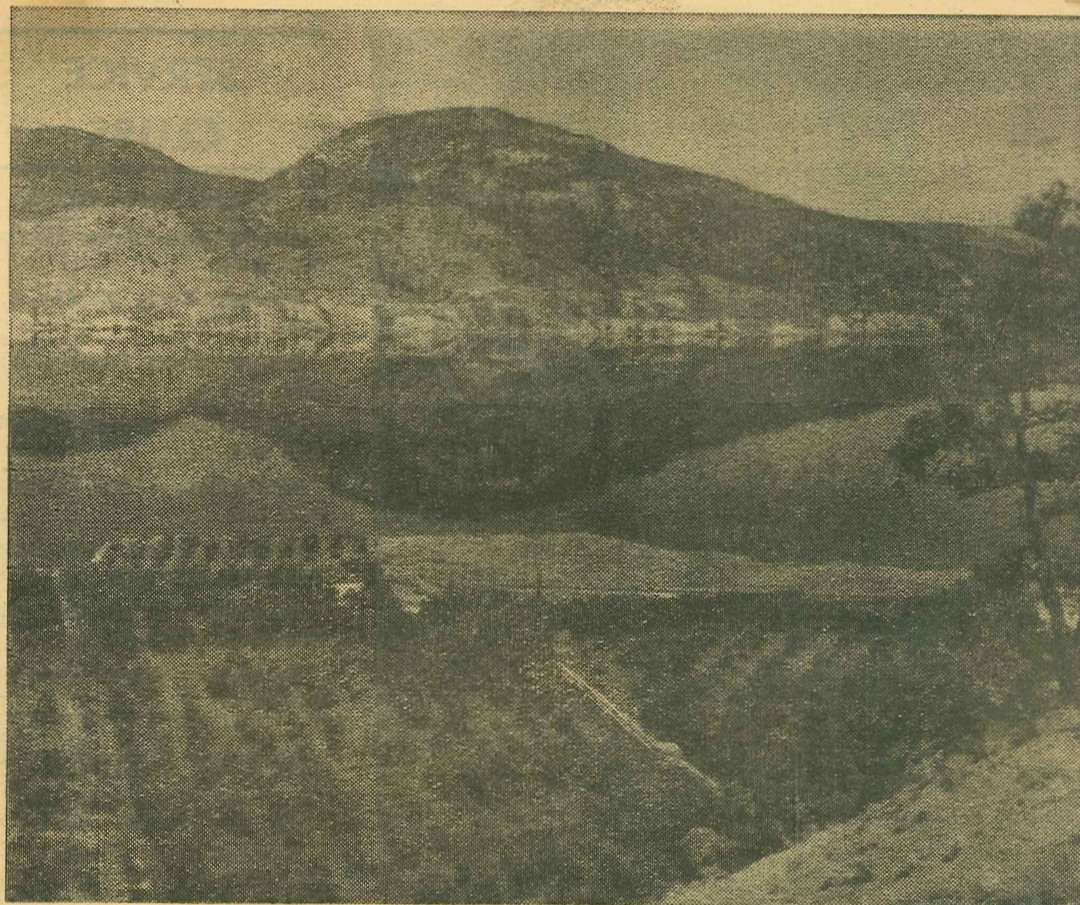
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SERENE SCENERY OKANAGAN ATTRIBUTE

Kelowna, The fruit capital of Canada, situated along the 80-mile long Okanagan Lake, is noted for its serene scenery. Over a mile wide, the lake is often still as a mirror and some of the finest re-

flections can easily be captured by the discerning camera fan. Orchards, of apple, peach, apricot, cherry and other fruit trees, add their geometric designs to the

gentle undulations of nature. The mountains bordering the lake are not high and even the least athletic can easily make the climb to get the benefit of the view.

desert island. Lead roles are played by Michail Craig and Joan Greenwood.

Second Feature
TWIST AROUND THE CLOCK
See Chubby Checker, Dion and

the Marcells in this jump rockin' story that has a lot of everything—including THE KING with the dance that makes him famous, Chubby Checker and the twist.

WHAT'S AT THE MOVIES?

KELOWNA DRIVE-IN

SWEET BIRD OF YOUTH
Restricted
Saturday, Monday, Tuesday
July 6, 8, and 9

Paul Newman, Geraldine Page and Shirley Knight star in this smash hit by Tennessee Williams. Williams' "Cat On A Hot Tin Roof" was powerful, revealing, dramatic. But this movie, that was a hit on Broadway, is more—of everything.

MYSTERIOUS ISLAND

Wednesday, Thursday, Friday
July 10, 11, and 12

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