

Win an Okanagan Springs mini fridge filled with Okanagan Springs beer

CONTEST RULES

THESE RULES ARE THE STANDARD TERMS AND CONDITIONS APPLICABLE TO THE CONTESTS AND GIVEAWAYS (EACH A “CONTEST” AND COLLECTIVELY THE “CONTESTS”) ADMINISTERED BY BIG WHITE SKI RESORT LTD. THE CONTESTS ARE INTENDED TO BE CONDUCTED IN THE PROVINCE OF BRITISH COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THE CONTESTS CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “CONTEST RULES”).

1. HOW TO ENTER & ELIGIBILITY

No purchase necessary. One entry per person.

To enter:

To enter for a chance to win, enter online by visiting bigwhite.com/contest-alert and complete the entry form found on that web page. No purchase is required to enter. Duplicate entries will not increase your chances of winning.

Contest runs September 15 to September 30, 2026.

Contest is open to individuals who are 19 years of age or older at the time of entry. Proof of age will be required to claim the prize. The prize includes alcohol, which will only be awarded to a verified winner who has reached the legal drinking age in the province of British Columbia (19+).

If the selected winner does not meet the minimum age requirement, the alcohol portion of the prize will be forfeited and no substitution will be provided. The non-alcohol portion of the prize (mini fridge) will still be awarded.

Winner to be drawn and contact via email address or phone number. Winner will have 7 days to respond, after which a new winner will be drawn and contacted. This process will only repeat three times. Notwithstanding the above, the contest is not open to individuals associated with the contest, including the employees, agents or representatives of Big White Ski Resort (including their respective divisions, subsidiaries, affiliates and advertising or promotional agencies) and suppliers providing prizes or other materials or services in connection with this contest. This contest is also not open to the immediate family members of the excluded individuals, and all other persons with whom the excluded individuals reside.

By accepting these Contest Rules, entrants agree to that any and all liability related to this contest by Big White Ski Resort is limited to the value of the Prize(s) as defined hereinafter. The contest is in no way sponsored, endorsed or administered by, or associated with Facebook or Instagram.

2. THE PRIZE

There will be one (1) prize package awarded. Winner will receive an Okanagan Springs mini fridge filled with Okanagan Springs beer. The prize is nontransferable and not redeemable for cash.

3. THE DRAW

One winner will be randomly drawn by a Big White Ski Resort employee the week of October 5, 2026 and will be contacted using the information provided in the contest entry form. If a selected winner does not respond within 7 days after being contacted, a new winner will be selected. This process will repeat up to three times. The confirmed winner consents to Big White Ski Resort using their name, city of residence, photograph, voice, statement or image for any publicity or marketing purposes, without remunerations, throughout the world in perpetuity. By accepting these Contest Rules, entrants agree to that any and all liability related to this contest by Big White Ski Resort is limited to the value of the Prize(s).

4. PRIVACY

By entering the contest, entrants consent to the use of their names, city of residence, for publicity purposes in all media used by Big White Ski Resort, without payment or compensation. Entrants may agree to Big White Ski Resort's use of the entrants' personal information that may include contacting you regarding limited time offers, promotional offers and/or surveys.

5. OTHER

All entries become the property of Big White Ski Resort. Big White Ski Resort assumes no responsibility for lost, stolen, or damaged entries. Big White Ski Resort reserves the right, at its sole discretion, to change, cancel or suspend this contest without prior notice. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged or falsified, altered or tampered with or unlawful in any way. Entries submitted by unauthorized means will be disqualified. In the event that it has been determined that an entry has been made in a manner not sanctioned by these rules and/or an entrant has submitted more than the number of entries permitted by these rules, the entrant and all of his/her entries will be disqualified. Entrants agree to abide by the contest rules and the decisions of the contest judges, which are final. This contest is subject to all applicable laws and regulations. You agree that you won't be paid for your Entry or receive any form of compensation from Big White Ski Resort for your Entry, and that Big White Ski Resort shall have the right to display your Entry whenever and wherever required for Big White Ski Resort's purposes.

You warrant and represent that you own all rights to your Entry. You hereby waive all intellectual property rights, privacy/publicity rights and other legal and moral rights that might preclude Big White Ski Resort or its affiliate's use of your Entry, and you agree not to sue or assert any claim against Big White Ski Resort for the use of your Entry or your Likeness or statements.